

ISTELive 24 Booth #1356

**LG EXPANDS ED-TECH AMBASSADOR INITIATIVES,
MARKS FIRST ANNIVERSARY OF 'LG EDUCATORS' PROGRAM**

*Army of Tech-Savvy LG Educators Helps Others Get the Most Out of Modern Ed-Tech;
LG Education Advisory Board Brings Together Experts to Envision the Future*

DENVER, June 24, 2024 — Education technology leader LG Business Solutions USA is expanding its programs designed to meet the needs of educators seeking the best ways to use technology in their curriculum. At the ISTE Live 24 ed-tech conference, where LG is exhibiting a full range of education solutions, the company is marking the first anniversary of its popular LG Educators ambassador program and exclusive LG Education Advisory Board.

“Technology and curriculum increasingly go hand-in-hand in every school district, and our goal is to provide educators with the classroom solutions that best meet their needs for the long term,” said LG Business Solutions USA’s Education Director Victoria Sanville, who encouraged teachers to sign up for the LG Educator program at the booth (#1356) through a convenient QR code.

The LG Educators initiative is a growing army of tech-savvy educators, with experience using LG technology, who show other teachers how to get the most out of modern ed-tech



tools. This unique program gives education professionals platforms to share their best practices and ed-tech success stories with their peers in the education community.



Life's Good.

Participants share innovative ways to use technology to improve learning outcomes with fellow educators across school districts spanning the country. Highlights of the program's first year include the launch of the new LG Educators Training Program and introduction of the "LG Educator of the Month" social media highlight.

This program leverages the knowledge and experience of teachers, school technology professionals and thought leaders to "help make sure technologies being developed truly meet the needs of today's dynamic learning environments," Sanville explained.

"Educators who use LG products are empowered to promote their experiences through LG's social media channels, marketing materials and trade show participation, all of which helps innovative ideas and new education technology reach a much wider audience to improve learning outcomes," she added.

Also building on the momentum of its first year, the LG Education Advisory Board is being expanded in 2024 to bring together the expertise of more school leaders from across the country, including superintendents, principals and chief information officers, to envision the future needs for technology within learning campuses

"LG's increased focus on directly working with education professionals reflects the growing importance of digital tools and technologies in virtually all education settings, while acknowledging that frontline workers naturally have the most direct experience with what works and what doesn't," Sanville said.

At ISTE Live 24, LG is showcasing a full range of educational solutions, including interactive whiteboards, Chromebooks, laptops, digital signage, and intuitive content management software for entire display networks.



Life's Good.

For more information about LG's educational initiatives and presence at ISTE Live 24, click [here](#).

Interested education professionals can learn more and sign up to become an LG Educator [here](#).

For high-res images, click [here](#).

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About LG Business Solutions USA

The LG Electronics USA Business Solutions division serves commercial customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets – with cutting-edge commercial displays, robots and electric vehicle charging stations. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$60-billion-plus global force in consumer electronics, home appliances, air solutions and vehicle components. For more information, please visit www.LGSolutions.com.

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